



Italian Restaurants around the World:

When speaking of Italy, many people associate our country not only with its cultural and landscape beauty, but also with its gourmet excellence, a heritage built from history, tradition and connection with its land, which we must promote and protect.

From this premise “Italian Hospitality, Italian Restaurants around the World,” a certification that recognizes our “ambassadors” of taste, was created.

Italian cuisine has developed through centuries of cultural, social and political changes, with roots as far back as the 4th century BC.

Italian’s natural tendency to foster relationships and quality of life elevated the “cultura della tavola” to an art form, whose distinguishing features are quality and authenticity.

Today food constitutes a major pillar of the Italian culture, a heritage to be safeguarded and recognized against any type of alteration and falsification.

For this purpose Unioncamere (Union of Italian Chambers), Assocamerestero (Union of Chambers abroad) and ISNART (Istituto Nazionale Ricerche Turistiche) created “Ospitalita Italiana – Ristoranti nel Mondo”, a certification conferred to quality Italian Restaurants all over the world.

Every Italian Restaurant can apply for the Certificate provided that eligibility criteria are respected.

Italian cuisine is the result of a centuries-old historical process of Italian society, always leading to significant moments of human civilization. For an innate inclination to the attention of the Italians to human relationships and the Quality of life, the culture of the table has become in the course of time the symbol of hospitality and welcome, the food has taken on a value like art and music. For these reasons, the Italian Food should be considered a contribution to the heritage

of humanity and should be defended and protected from adulteration and falsification to preserve its history, culture, quality and authenticity.

*With this in mind Unioncamere, on the basis of the experience of the brand "Italian Hospitality" carried out with the operational support of IS.NA.RT (National Institute for Research on Tourism – A Company owned by Chambers of Commerce), promoted the project **"ITALIAN HOSPITALITY, ITALIAN RESTAURANTS IN THE WORLD"** addressed to all the Italian Restaurants abroad, ensuring compliance with Quality standards typical of Italian Hospitality.*

The aims of the project are:

- To develop and promote the traditions of Italian food products and upgrade the culture of Italian Food and Wine;*
- To enhance the image of Italian Restaurants abroad that Guarantee Respect of the Quality Standards of Italian Hospitality;*
- To create an International Network, providing for the realization of promotional events of Italian Productive Excellence.*

That's why today, Management & Staff of Hostaria da'Vittorio is very proud that we have received this very Honored Award on March, 2014 of "Ospitalita Italiana" from the Chambers of Commerce of Italy, Ministro degli Affari Esteri, Ministro per I Beni e le Attivita Culturali, Ministro dello Sviluppo Economico, Mininstro del Turismo & Ministro delle Politiche Agricole Almimentari e Forestali as one of the Quality Approved Restaurant in the World.